



WYANGALA BONFIRE & FIREWORKS SPECTACULAR

SPONSORSHIP PROSPECTUS EVENTS 2024



Wyangala Fireworks

Brought to you by the
Wyangala Community Fireworks Committee
a sub club of Wyangala Country Club Ltd.



About the event

Held annually on Sunday of the June long weekend, the Wyangala Bonfire and Fireworks Spectacular has become a fun, exciting and eagerly anticipated annual event on the local community calendar. The Wyangala Bonfire and Fireworks Spectacular provides a low-cost night of entertainment for all age groups, encouraging visitors from surrounding areas, near and far. A variety of daytime activities commence at 10am, with the evening's affairs kicking off from 4pm with live entertainment, food and drink stalls and bonfire, followed by the fireworks display from 6.30pm.

The event first started in 2012 with the intention of raising community spirit and raising funds to 'keep the Wyangala community alive', and now draws a crowd of around 4000 patrons. The day's events would not be possible without the Wyangala Fireworks committee and the Wyangala community and sub-clubs.

Wyangala is a small village that has a population of approximately 216*, with the Wyangala Country Club and Reflections Holiday Park Wyangala Waters, being the main attractions. The Wyangala Bonfire and Fireworks Spectacular provides an excellent opportunity for local businesses seeking to promote their goods and/or services.



Make a difference

Become a sponsor and help keep this annual event alive for the town of Wyangala and surrounding communities.

Thank you for your interest in becoming a sponsor of the Wyangala Bonfire & Fireworks Spectacular.

Looking for the opportunity to be more involved in your local community? Want to put your company name in front of thousands of event participants?

Becoming a sponsor will enhance your business' connection to residents and visitors of Wyangala and the surrounding communities.

There are various sponsorship packages available to your business. Sponsorship packages are offered as: Bronze, Silver, Gold and Platinum, with each offering items which enhance your business brand exposure through print, radio, social media and online platforms.

If you are interested in becoming a sponsor of this event, email your expression of interest to wyangalafireworks@gmail.com or contact the Wyangala Bonfire and Fireworks Spectacular Sponsorship Co-ordinator directly: Lauren Winter on 0431 267 849.

Event details

Sunday 9th, June 2024

Matt Morrison Oval, Sixth Avenue, Wyangala



Golf events



Bonfire



Lawn bowls



Fireworks Spectacular



Live entertainment



Entertainment to follow at the Wyangala Country Club



Food & drink stalls

This event is organised by the Wyangala Community Fireworks Committee, a sub club of Wyangala Country Club Ltd.

President

Wyangala Community Fireworks Committee 2024

Ian Winter, 0412 960 152

Get in touch with the committee and it's members:

wyangalafireworks@gmail.com

Sponsorship opportunities

Bronze \$150 investment (10 available)

- Acknowledgement in the official flyer & social media
- Logo representation (limited to official flyer)
- Your business will be acknowledged on the Wyangala Fireworks Facebook Page linking back to your website (3mnths)

Silver \$250 investment (5 available)

- Acknowledgement in the official flyer & social media
- Logo representation in official flyer and social media
- Your business will be acknowledged on the Wyangala Fireworks Facebook Page linking back to your website (6mnths)

Gold \$500 investment (3 available)

- Acknowledgement in the official flyer, social media and print advertising
- Logo representation in official flyer, social media and print advertising
- Your business will be acknowledged on the Wyangala Fireworks Facebook Page linking back to your website (9mnths)
- Opportunity to have a stall, corporate banners, signage and other promotional material at the event

Platinum \$750 investment (1 available)

- Acknowledgement in the official flyer, social media, print advertising and radio
- Logo representation in official flyer, social media and print advertising
- Your business will be acknowledged on the Wyangala Fireworks Facebook Page linking back to your website (12mnths)
- Opportunity to have a stall, corporate banners, signage and other promotional material at the event
- Acknowledgement in the opening address as the major sponsor for the event

Donations up to any amount are always welcome for the future success of the event. If you would like to make a donation only, please get in touch by emailing wyangalafireworks@gmail.com.

Sponsorship opportunities 'in kind'

Staging & equipment

For business or individuals that can provide staging, AV equipment (such as microphones and speakers), trestle tables, gazebos etc. If your business falls into this category, and you would like to promote your business by showcasing your equipment, we'd love to hear from you.

Entertainment

For artists that can provide musical (or other) entertainment (solo act, band, or DJ). If you fall into category, and you would like to play at the event on the Matt Morrison Oval, we'd love to hear from you.

Food & Beverage Vendors

For those with a food truck/van and your own source of power. This opportunity will see you set up on the Matt Morrison oval from 3pm-7pm. To secure this opportunity, we ask for a donation amount of \$50.

Promotional

An option for those that have a large audience online, such as YouTube, Instagram, TikTok or Facebook. Help support your local community by promoting this event through your own platforms. Help spread the word, encourage visitors, and to keep the Wyangala community alive. In return, your tagged content will be shared to the @visitwyangala Instagram, and the @WyangalaFireworks Facebook page.

If you would like to support this event via one of the opportunities above, please email wyangalafireworks@gmail.com.

Sponsorship Application Form

To confirm your sponsorship for the Wyangala Bonfire and Fireworks Spectacular, complete the form below and email a copy to wyangalafireworks@gmail.com.

Business name:	
Contact person:	
Job title:	
Address:	
Phone:	
Email:	
Website:	
Social media handles:	
Level of sponsorship:	
Sponsorship amount:	

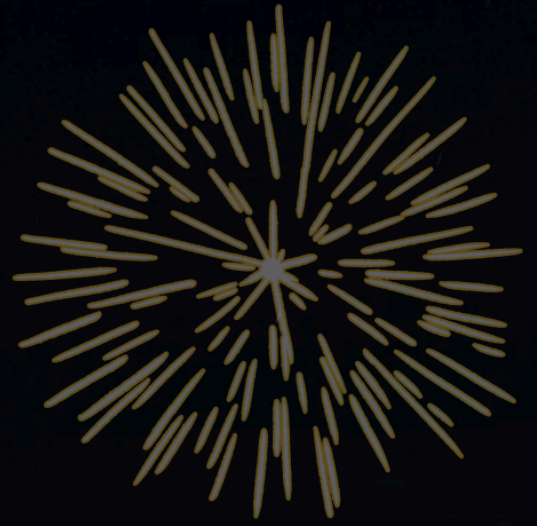
Terms and conditions:

- A completed and signed Sponsorship Application Form (this form) must be submitted to apply for sponsorship.
- A signed agreement and tax invoice will be forwarded upon receipt of this application.
- The sponsorship will not be confirmed until full payment has been made.
- Placement and size of logos included in promotional material will be at the discretion of the committee and will reflect the level of sponsorship.
- All sponsors who are physically exhibiting on the day must carry and provide evidence of current Public Liability Insurance cover.

I agree to the terms and conditions as described above.

Signature: _____

Date: _____



For further information:

Wyangala Bonfire and Fireworks Spectacular
Sponsorships, Advertising & Promotion
wyangalafireworks@gmail.com
or call Lauren Winter on 0431 267 849

 @wyangalafireworks

 @visitwyangala

 #WyangalaFireworks



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